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## Newsletter Spring 2015

**HIGH CLEARANCE DRY SPREADER  
APPLICATION BOOKING UP FAST!**



The 2014 Custom side-dress was a huge success! So if you are considering side-dressing, whether we custom apply or you use a cart, a blend of urea/AMS is a great fit for this program. Give us a call so we can get you scheduled on our list.

Some of the field friendly benefits are a 60 or 90 foot spread. This means fewer trips across the field and less turns on the end rows, not to mention the time savings!

### **Soybean Seed Size ALERT!**

It appears that the soybean seed sizes this year are going to be on the large side. So far we have found that the beans could be as large as 2100 seeds per pound. This may create some planting problems.

Please talk to your local seed sales manager to determine soybean seed size, and your equipment dealer to find out what size seed your planter is capable of planting.

***MARCH 16, 2015 IS LAST DISCOUNT  
DATE FOR FUNGICIDE!***

**CONTACT YOUR LOCAL OFFICE TO SIGN UP  
FOR THE 2015 YIELD COMPETITION!!!  
Don't miss your opportunity to be our next  
\$1,000 winner!**



**Mark your Calendars for March 12, 2015. We  
want you and a guest to join us for  
drinks/dinner and guest speaker Dr. Fred  
Below (6 Secrets of Soybean Success)!**



If you remember Dr. Below spoke to us a couple of years ago about 300 bushel corn. He's a dynamic, fast paced speaker who will get you fired up about increasing your soybean production! **Let us know if you have not received your invitation!**

**CONTACT US FOR YOUR SMALL SEED NEEDS!**  
We would like to be your small seed supplier for CRP seed mixes, waterway seed, pasture mixes, oats, grasses, legumes, and lawn seed. Contact your local office for all your small seed recommendations.



### **EXCITING NEW PRODUCTS FOR SEED TREATMENT!**

There have been some exciting new advances in seed treatment and we would like to announce the approval of **Sudden Death Syndrome** seed treatment product called **ILeVO**. This product is being manufactured by Bayer Crop Science and has been tested by Iowa State for suppression of SDS in soybeans. Iowa State data has shown that it will greatly reduce the strain of Fusarium that causes SDS. Syngenta has also labeled a product called **Mertect** that is supposed to be the best product on the market for Fusarium root rots. We have all of the above products available but it may be in limited supply so please talk to your agronomy/seed person in advance if you would like to try one or more of these products.



### **ADDRESSING HERBICIDE RESISTANCE**

As most of you have heard herbicide resistant weeds are in SE Iowa. Our continued effort to combat this problem is a top priority.

Our most popular Soybean herbicide program contains at least 5 different sites of action groups of chemistry.

Our most popular Corn herbicide programs contain at least 6 different sites of action groups of chemistry.

We will continue to update our strategies in weed control as technology and practices evolve. As we need to keep resistant weeds at bay before they become a problem we can't fix.



O'Toole Companies is the leading provider of MicroEssentials. Every granule contains nitrogen, phosphorus, sulfur and zinc which are vital to plant health and growth. Is this product a part of your proactive fertilizer program?

**REMEMBER WE TREAT ALL  
SOYBEANS EVEN IF YOU DID NOT  
PURCHASE THEM FROM US!**



Acuron is a new chemical from Syngenta that has four active ingredients with three different modes of action for use in corn. It will be labeled for use in 2015 and will control more than 70 broadleaf weeds and annual grasses. It is expected to be labeled for use at 28 days pre plant to 12" tall corn. We anticipate that we will get some this spring for trial use, so please talk to your local agronomy person if you would like to try some.

### **SIGN UP TO RECEIVE OUR BLOGS!!!**

**A new feature is our ability to send you email blogs. If you register at our website by providing your email address, we can email you important information such as deadlines, weed or pest issues we've been seeing, location specials and much, much more.**

### **GIVE US YOUR THOUGHTS!**

Our goal is to continually improve how we serve our customers. Therefore, we would love to have your suggestions and thoughts! Contact your local office today!