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## Newsletter Spring 2014

### HIGH CLEARANCE DRY SPREADER APPLICATION NOW AVAILABLE!



We are now able to do **custom side-dress application of dry product!** We are pleased to announce we have just purchased a Rogator High Clearance Dry Spreader which will be available for use by all locations. This will be available on a first come, first serve basis **so call your local sales representative today to get your work scheduled!**

### CONTACT YOUR LOCAL OFFICE TO SIGN UP FOR THE 2014 YIELD COMPETITION!!!

Don't miss your opportunity to be our next  
**\$1,000 winner!**



www.futuresmarket.com 33091537

### CONTACT US FOR YOUR SMALL SEED NEEDS!

We would like to be your small seed supplier for CRP seed mixes, waterway seed, pasture mixes, oats, grasses, legumes, and lawn seed. Contact your local office for all your small seed recommendations.

### PLANTING DATES & DEPTHS

#### General Guidelines - Corn

The optimum time for planting corn in Iowa falls between April 20 and May 5. Planting when soils are too wet is not advised regardless of the date. From a practical standpoint April 15 is about the earliest planting date to consider. Corn yields do not begin to decline rapidly until planting is delayed beyond mid-May. Generally speaking a 2 inch depth is ideal for average conditions. If planting in early April when soils are cool the ideal depth may be slightly less. However, planting depth should never be shallower than 1.5 inches.



#### General Guidelines - Soybeans

The optimum time to plant soybeans in Iowa is the last week of April and the first week of May\*. Planting depth should be 1 to 1.5 inches and not deeper than 2 inches.

Mudding-in soybeans just to plant early causes soil compaction and poor seed placement

*\*Later planting should be considered if soil temperature is below 55 degrees due to sudden death concerns.*



**All of our locations now offer:**  
**CLARIVA COMPLETE BEANS – The**  
**missing piece in soybean pest**  
**control**

Soybean cyst nematodes cause billions of dollars of soybean losses annually. Clariva Complete provides:

- Triple protection in the form of nematicide, insecticide and 3 fungicides
- Protection against a broad spectrum of early season insects & diseases and season-long activity against SCN
- Optimized root health and vigor
- Consistent yield increase under SCN pressure across multi-year field trials that delivers favor ROI potential to soybean farmers.

**PREVENT YELLOW FLASH IN YOUR**  
**SOYBEANS!**

We have a product called **Versamax** that prevents that problem by supplying nutrients that are robbed by glyphosate application! Call us today to learn more about this product!



**ADDRESSING HERBICIDE**  
**RESISTANCE**

As most of you have heard herbicide resistant weeds are in SE Iowa. Our continued effort to combat this problem is a top priority.

Our most popular Soybean herbicide program contains at least 5 different sites of action groups of chemistry.

Our most popular Corn herbicide programs contain at least 6 different sites of action groups of chemistry.

We will continue to update our strategies in weed control as technology and practices evolve. As we need to keep resistant weeds at bay before they become a problem we can't fix.



**Are you tired of your same old**  
**disappointing yield under irrigation?**

Contact us to talk about our balanced approach to improving crop yields under irrigation. Our program is hands down the best in retail AG.



**SIGN UP TO RECEIVE OUR BLOGS!!!**

**A new feature is our ability to send you email blogs. If you register at our website by providing your email address, we can email you important information such as deadlines, weed or pest issues we've been seeing, location specials and much, much more.**

**GIVE US YOUR THOUGHTS!**

Our goal is to continually improve how we serve our customers. Therefore, we would love to have your suggestions and thoughts! Contact your local office today!